

Are SoundVoids™ a Part of *Your* Life?

By Crystal Chalmers, Au.D.

Do any of the the following scenarios apply to you (or a family member, friend, or co-worker)?

- Someone is talking to you, but you miss the beginning and/or ending parts of some of the words, which results in the sentence structure not making a lot of sense.
- You are watching TV or listening to the radio, but the speaker “drops” entire words from his or her sentences. The result is that you find it difficult to impossible to understand what is going on.
- Conversing “one-on-one” is something that you can do well enough, but the minute any background noise comes into play – such as occurs at restaurants and social gatherings – your comprehension of the discussion nosedives.

If any of this has happened to you or someone you know, you may be experiencing SoundVoids™... a term used by AudigyCertified™ hearing care professionals.

A SoundVoid™ is defined as a moment lacking in clarity in hearing or understanding. It can also be described as an empty space in one’s life caused by the absence of sound clarity.

The trademarked term “SoundVoids™” was created by AudigyCertified™ professionals to help explain the ‘gaps’ that some individuals say they experience in their day-to-day listening lives. SoundVoids™ usually occur in

specific listening situations where a person's hearing difficulties do not permit them to detect or understand important sounds and speech cues.

However or wherever you experience them, SoundVoids™ can detract from a desired lifestyle. The good news is that as an AudigyCertified professional, I have the education, experience, training, and access to the world's most advanced hearing technology to provide you with the best possible solution to SoundVoids™

So if SoundVoids™ are affecting you or a loved one, call my office today and tell us you no longer wish for SoundVoids™ to be a part of your life, and we will schedule you for a complementary no-obligation office visit... *because hearing is a wonderful gift!*

Commonly Misunderstood Words for People with Hearing Loss

People with hearing loss typically miss the beginning and ending of a word because of its consonant sounds, which are commonly high frequency sounds. As a result, some words can easily be mistaken for others.

Here are a few examples:

Rose sounds like **Road**

Catch sounds like **Cat**

Sit sounds like **It**

Vote sounds like **Boat**

Pass sounds like **Path**

Wife sounds like **White**

About the writer: Crystal Chalmers, Au.D., is an AudigyCertified™ Doctor of

Audiology, the owner of North State Audiological Services in Chico, and a member of AudigyGroup, the nation's largest member-owned association of independent hearing care professionals.

Since 2006, AudigyGroup has interviewed over 5,000 of the 18,000 audiologists in the United States, yet has selected only 250 to be members in this elite association. Dr. Chalmers is the only AudigyGroup professional in the entire northeastern part of California. AudigyCertified™ is a trade-mark of AudigyGroup, LLC.

To learn more about Dr. Chalmers, her practice, and AudigyGroup visit online at www.nsaudiology.com or call toll free at 1 (888) 844-7024